



Schedule of Events

- 9:00am Onsite
Tables, cloths, food, drink, ice, pickup and arrange on site.
- 11:00am Prepare for arrivals
- 11:30am Arrivals begin
Welcome members of Community
Media kits distributed to press
Photographer take photos
Senior Management welcomes dignitaries
- 12:00pm Event Begins
- 12:45pm Begin organizing guests in foyer for ribbon cutting
- 1:00pm Dr. Stout and Mayor are positioned behind ribbon along with any other elected officials.
Remarks by Mayor welcoming Doctors Care
Remarks by Dr. Stout giving overview
Remarks by Chairman Jeff Horton
Mayor cuts ribbon
Photographer takes pictures
- 2:00pm Event Ends



VIP List of Attendees

- Mayor Brad Burnett
- County Council Chairman Jeff Horton
- City Manager Steve Steese



MEDIA ADVISORY

Doctors Care will host an open house for a new neighborhood medical center on Saturday, July 30, 2011 in Woodruff, SC. Joining the Doctors Care senior management team will be local dignitaries and members of the community. The new center will begin serving the community on August 1st, 2011.

A ribbon cutting ceremony will begin at 1pm to include Mayor Brad Burnett and Doctors Care CEO Dr. Michael Stout who will discuss the economic impact on the community and the quality healthcare services Doctors Care will provide Woodruff and surrounding areas.

DATE: Saturday, July 30, 2011
ADDRESS: 220 Irby Street, Woodruff, SC
TIME: 12pm to 2pm, Ribbon Cutting at 1pm
CONTACT: Matthew Bolick
Marketing Coordinator
(803) 782-4278x115
WEBSITE: DoctorsCare.com



July 30, 2011

Doctors Care Woodruff
220 Irby St
Woodruff, SC, 29388

The Honorable Brad Burnett
Mayor
Woodruff, South Carolina

Dear Mayor Burnett:

Let me express the gratitude of the Doctors Care family for all the work that you, the Woodruff town council and so many others undertook to make it possible for Doctors Care to be here in Woodruff today.

Your team has spent many months diligently working to help us bring to your community the professional and quality healthcare that Doctors Care has provided for 30 years throughout our state.

Our Doctors Care family of physicians, nurses, and administrative support is eager to provide convenient urgent and primary care of the highest quality. Our convenience and accessibility is unique to Doctors Care health centers and is often cited as a major reason for patient satisfaction. In addition, our center will feature a trauma room, x-ray equipment and an on-site lab, as well as numerous other services that will make Doctors Care a valuable asset for patient care in this community.

Mayor Burnett and everyone else from the community, we thank you for coming out today to celebrate our Grand Opening and look forward to long and lasting service to the Woodruff community.

Warm regards.

A handwritten signature in black ink, appearing to read "Michael Stout", is written over a thin horizontal line.

Dr. Michael Stout
CEO



For Release Saturday July 30, 2011
Website: DoctorsCare.com

Contact: (803) 782-4278x115
Matthew Bolick, Marketing Coordinator

Doctors Care Celebrates Expanding Services to Woodruff, South Carolina

Woodruff, SC—Doctors Care CEO, Dr. Michael Stout and his senior management team are in Woodruff today to open Doctors Care's newest urgent and primary care center in the upstate. The grand opening celebration includes numerous local dignitaries and community members who will participate in the ribbon cutting at the new center located at 220 Irby Street.

Doctors Care is pleased to announce that the Irby Street Doctors Care center will employ new doctors, nurses, healthcare professionals, and support staff. "Our professionals provide quality convenient urgent care, family care, and employer health services throughout South Carolina and we are eager to have the opportunity to serve the Woodruff community and surrounding areas with our new offices," said Dr. Stephen Parks, Upstate Medical Director for Doctors Care.

Services that Doctors Care will provide the Woodruff community include:

- Primary care to include physicals, x-rays, blood work, colds/strep/flu, diabetes management
- Urgent care and surgical procedures (sprains, fractures, lacerations, accident evaluation, burns, etc.)
- Vaccinations (tetanus, flu, pneumonia, hepatitis, travel, etc.)

Doctors Care will also offer its highly regarded occupational medical services to various employers throughout the Woodruff region.

Woodruff Mayor Brad Burnett joined the Doctors Care team in cutting the ribbon and remarked, "As Mayor of Woodruff, I want to welcome Doctors Care and thank them for bringing the kinds of quality jobs and services to our community that we are eager to attract. We welcome Doctors Care as a healthcare provider, but also for their dedicated involvement they bring to the communities where they invest."

The new Woodruff location will be open Monday-Friday 8am-8pm, Saturdays 9am-5pm, and Sundays 1pm-6pm. Visits can be made with or without an appointment.